



Strategy of NUAS 2025-2028

The role of the Nordic Association of University Administrators

The Nordic Association of University Administrators (NUAS) handles coordination and development efforts in order to strengthen administration and leadership at Nordic higher education institutions.

NUAS is a member-driven collaborative organization based on voluntary participation. Based on interest, the directors and the employees of the member institutions share knowledge, ideas and best practices. NUAS organizes activities and networks of high relevance and quality, through work in special interest groups. In this way, NUAS contributes to improvement through professionalization, to the benefit of universities and societies in the Nordic region.

The Nordic region contains many diverse higher education institutions. At the same time, the Nordic countries are similar in a lot of aspects, and this characterizes the valuable Nordic perspective. Proximity enhances the outcome of networking and the exchange of experiences. It also enables identifying emerging changes and challenges to discuss solutions within the Nordic context. Globally, the Nordic university sector is a small actor, but with strong networks across the region, we stand stronger and can lead with our example.

Mission

To promote the relations between Nordic institutions of higher education, strengthen the competencies of the administrators and leaders, and to spread knowledge of good administrative practices and leadership.

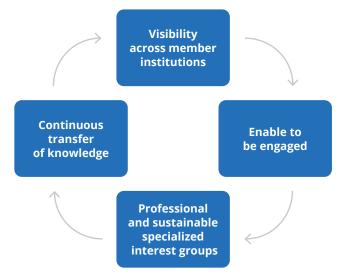
Vision

NUAS is a leading collaborative platform that drives administrative excellence, and inspire institutions to continuously evolve, adapt, and lead in response to the changing landscape of higher education

Strategic goals

In order to realize the vision NUAS will prioritize four areas in the next five years: Visibility across member institutions, engagement, professional and sustainable specialized interest groups and continuous transfer of knowledge.

The four strategic goals address the movement between the member institutions and the NUAS organization and networks.



1. Visibility across member institutions

Administrative staff at member institutions are well informed about NUAS' relevance for their area of expertise. Clear and timely information on the content and practicalities of NUAS activities is available for potential participants. A wider NUAS community benefits from the activities, and the activities benefit from a greater variety of perspectives and expertise.

2. Enable to be engaged

Participants in activities and members of specialized interest groups meet no or few organizational obstacles. This so they can fully engage and focus on participating in and organizing high quality activities on relevant topics and administrative challenges to facilitate the exchange of experience and learning.

3. Professional and sustainable specialized interest groups

The specialized interest groups are the heart of NUAS' contribution to the improvement of administration at Nordic higher education institutions. NUAS provides the organizational support for the specialized interest groups to operate professionally and sustainably.

3. Continuous transfer of knowledge to member institutions

The knowledge, insights and experience from the specialized interest groups and activities is continuously brought back to member institutions, to contribute to the strengthening and developing of all aspects of university administration.

Implementation process

The implementation process of the strategic goals will be described in the action plan, compiled by the general secretary's office. The action plan will consist of a timeline for specific tasks to be carried out by group members and leaders, the board of directors and the general secretary's office. The board of directors will each year evaluate whether the specific tasks has been caried out according to plan, to optimize the work for the coming year.

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